

### **3 Different Types of Shoppers at Walmart**

**Wal-Mart is a popular discount place to shop here in Texas. There are three types of shoppers at Wal-Mart. They are comparison shoppers, shoplifters, and binge shoppers.**

**The first category is comparison shoppers. They walk around the store comparing prices, quality of the products, prices per unit(s). They also look for generic brands or perhaps cheaper brands. Too, they use coupons or shop based on coupons. Moreover, they compare prices with other stores. They also shop online for the best price.**

**Shoplifters is the second category. Shoplifters are heartless people when they steal something. Sometimes, they**

**plan to shoplift before they get to Wally's World. Then they walk around stuffing their pockets full of stuff. They are cold-hearted people when they get in a hurry and rush out of the store, knocking people around (on the ground!) with their goodies in tow.**

**The third category is periodic shoppers. People who live out in the country shop at certain times and for certain items in certain seasons. They might get snowed in at their place so they have to plan when they go to the store. They get non-perishable items in bulk and get dairy and meat products as often as they can get to the store.**

**In conclusion, Wally's World is the place to go for everyday supplies for everyday people. Maybe you've seen**

**some unique shoppers at Wally's World – especially at 3 in the morning!**

- **Comparison shoppers – compare prices, quantity,**
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- **Shoplifter – careless, heartless, cold, brave, mischievous, outlaws ... , hungry**
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- **Binge shoppers – too much \$\$, too many family members, habit, compulsive,**
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- **Periodic shoppers – country folk, wholesale, budget, transportation issues, bulk, seasonal**

**Night shoppers**